



# CPhI Istanbul

icse P-mec InnoPack

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## Istanbul – Where East meets West

Istanbul is an enchanting blend of Eastern and Western culture, a vibrant, modern city, with a unique identity. Its rich past coexists alongside its youthful liveliness.

Although no longer the capital of Turkey, Istanbul still remains the country's cultural and business centre. It is set in a stunning location, surrounded by water, which is the narrow strait of the Bosphorus and the serene sea of Marmara separating Europe from Asia. Istanbul has a foot in each, celebrating the best of both heritages.

As Byzantium, Constantinople and finally, Istanbul, it has been the capital of three Empires, each leaving their mark in the form of stunning palaces, castles, mosques, churches and monuments. The legacy of its past can be seen on every turn of the modern city.

### Visa information:

We can assist you with a Visa invitation letter. For more information, please visit: [www.cphi.com/istanbul/visit/travel-planner](http://www.cphi.com/istanbul/visit/travel-planner)



### Opening hours Exhibition:

03 June 2015 10:00 - 18:00  
04 June 2015 10:00 - 18:00  
05 June 2015 10:00 - 16:00

### Event location:

Istanbul Congress Center (ICC)  
Taşkişla Caddesi Harbiye 34367,  
Istanbul, Turkey

### Sponsors

Diamond Platinum Gold



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Organiser



This Fair is organized with the audit of TOBB (The Union of Chambers and Commodity Exchanges of Turkey) in accordance with the Law No.5174

# Event Invitation

## 3 - 5 June 2015

### ICC Istanbul Congress Center, Istanbul, Turkey



## Connect, network and interact with 200+ exhibitors from 23 countries at Eurasia's dedicated pharma event!

CPhI Istanbul and co-located events ICSE, P-MEC, InnoPack is your ultimate one-stop-shop for regional pharma solutions. Hosting exhibitors from **ingredients, contract services and technology** through to **packaging and machinery**. CPhI Istanbul 2015 brings you the **entire Pharmaceutical supply chain under one roof**.

## Why Istanbul?

Istanbul's **strategic position** makes this event the perfect place to meet with regional suppliers from **Europe, Central Asia and the MENA region**.



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The Turkish Pharmaceutical market is expected to reach \$23.3 Billion



by the end of

2015

2023

### Government encouragement



Governments in the region have favoured healthcare policies focussing reforms on curbing expenditure and encouraging private sector participation in healthcare delivery

### Some of the 2015 exhibitors include:

Deva Holding // Kocak Farma // Tema Kozmetik // Nobel Ilac // Helba Ilac // Sanofi // World Medicine // Infa Group // BD Medical // BCN Peptides // Schott and many more!

**Country Pavilions:** Pharmexcil // CCPIT // CCCMHPIE

## Key reasons to visit:

- 01** Get access to the regional pharma markets and meet with exhibitors from Turkey, the Balkans, Central Asia, Middle East and North Africa.
- 02** Guaranteed industry networking - meet regional drug manufacturers and suppliers of pharma ingredients, machinery, packaging solutions and contract services.
- 03** Get the latest market insights and find out about the latest offerings of exhibitors during the exhibitor showcases.
- 04** Tap into the strong growing regional pharma markets and meet leading companies from the Eurasian region, such as Deva, Nobel Ilac, Pharmactive and many more.
- 05** Register online for free with media code **IST426** and:
  - secure your FREE digital copy of IMS Market Prognosis
  - a FREE US Pharma Report by GBR
  - save 50TL by registering online

*"European quality at friendly prices - opportunity not to be missed to exploit! CPhI Istanbul has been really good."*

**Gastons Neimanis,**  
Head Product Portfolio Development,  
JSC Olainfarm



Gain an impression on last year's event, watch the official 2014 show video:

<http://bit.ly/cphiistanbul2014>

